



2023 IN REVIEW

**Living Out Our
TRUE Commitment**



Proudly Serving More Than

80,000

Members Across Michigan



\$760,000

Given Back To Members
Through An Interest Rebate &
Bonus Dividend



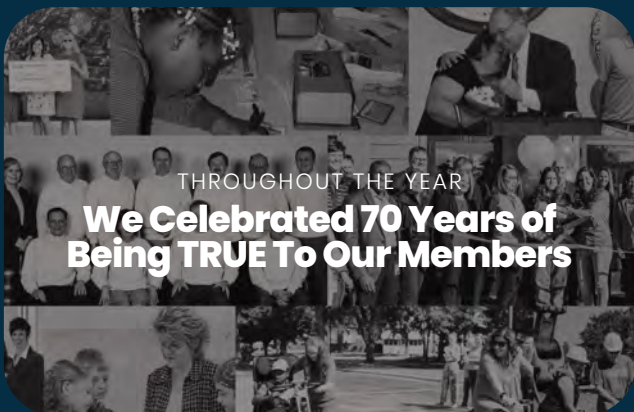
*Numbers are based on giving by
both TRUECCU and Parkside.

We Successfully Merged With Parkside Credit Union

ADDING 50 EMPLOYEES AND OVER
15,000 NEW MEMBERS

We Partnered With Nuestra Comunidad To Provide Scholarships For Hispanic Students In Jackson

(SEE PHOTO TO LEFT)



THROUGHOUT THE YEAR

We Celebrated 70 Years of Being TRUE To Our Members

IN THE FALL

We Launched ITMs At Our Parnall Road Branch To Offer The Latest In Cutting-Edge Technology To Our Members



IN SEPTEMBER

We Opened Our New Branch On Parnall Road In Jackson



**Our Digital Refresh
Campaign Won A Diamond
Award from the Credit Union
National Association**



Michigan Saves®

The Nation's First Nonprofit Green Bank

IN NOVEMBER

We Were Awarded The Louise Herring Philosophy In Action Award For Our Partnership With Michigan Saves To Offer Low-Interest Loans To Credit-Invisible Borrowers For Qualified Energy Saving Upgrades

IN NOVEMBER

**We Became
A 9-Time Top
Workplaces
Award Winner**

**TOP
WORK
PLACES
2023**

Detroit Free Press

MEMBER THE USA TODAY NETWORK

IN DECEMBER

**We Were Awarded An NCUA
Pilot Grant For \$100,000 To
Support Outreach To
Credit-Invisible Populations**

Online at TRUECCU.com
Federally Insured by NCUA